

BusinessRadar Online

Empowering Global Decision-Makers to Make Better Decisions

CONTENTS

1 MEDIA MONITOR

2 INDUSTRY INSIGHT

3 REGION RADAR

4 CONSULTATION SERVICES

5 SELECTED CASE STUDIES

PART

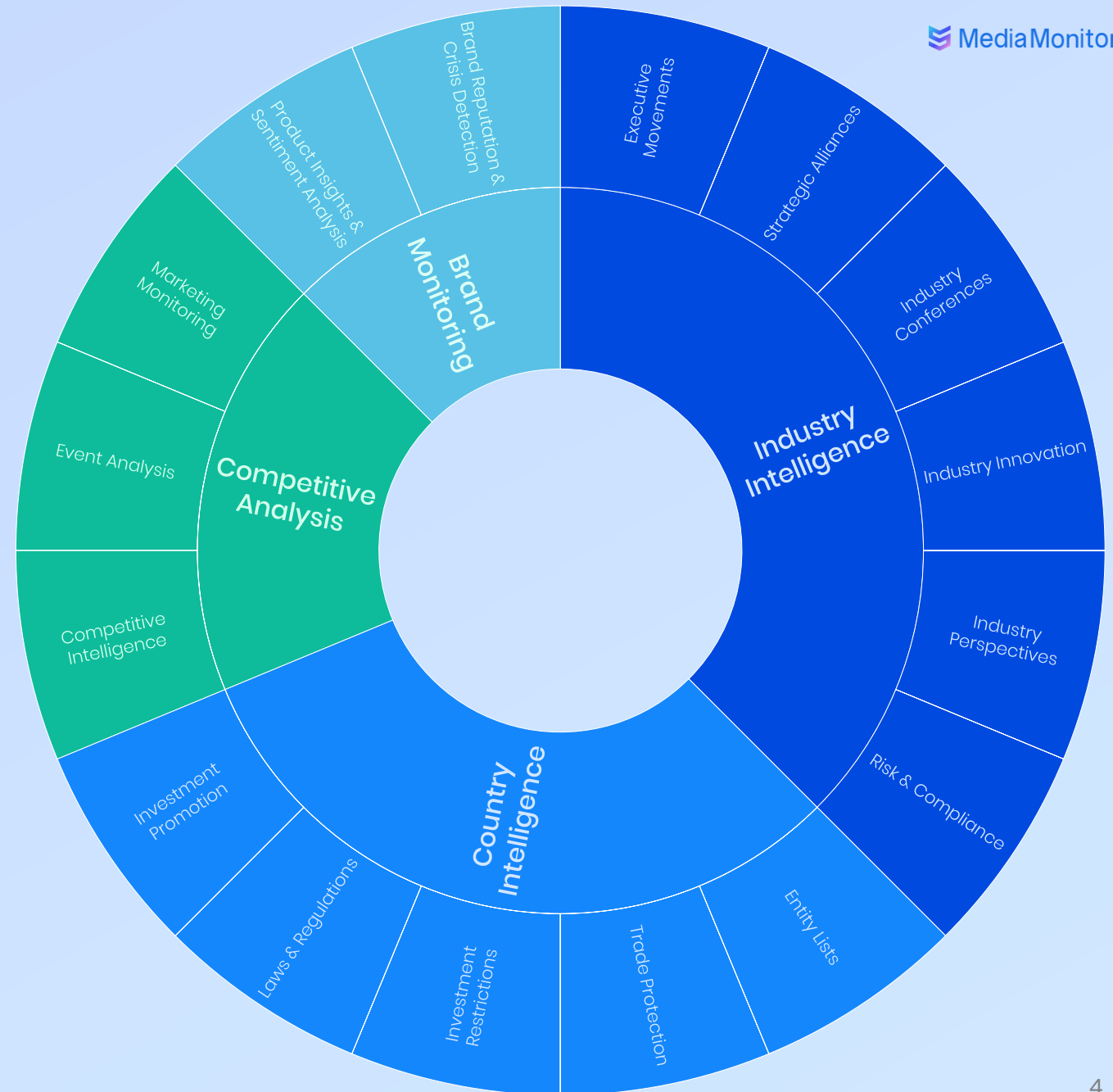
1

MEDIA MONITOR

CUSTOMIZED INTELLIGENCE MONITORING

Use Cases

One Platform,
Unlimited
Possibilities



Multi-Source Media Monitoring

Social
MediaNews
Media

Radio & TV

Blog

Forum

Review

Others



REUTERS



UPI



Bloomberg



The New York Times

THE WALL STREET JOURNAL

The
Guardian

朝日新聞

South China Morning Post

HUFFPOST



Forbes

yahoo!

FORTUNE

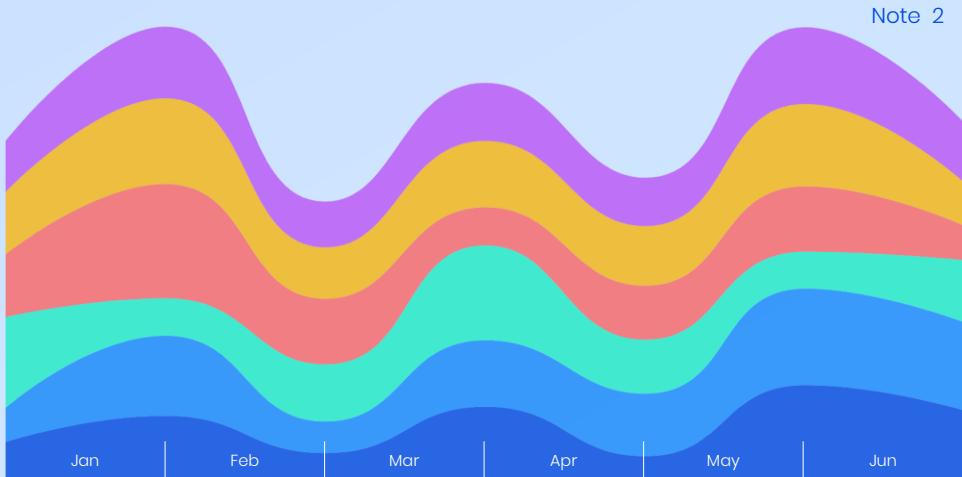


dpa

Brand Monitoring – Reputation Management

Real-Time Insights to Safeguard Brand Reputation

Comprehensive Coverage	Risk Identification	Impact Assessment
♦ Mainstream Media ♦ Industry Media ♦ Social Platforms ♦ Policies & Breaking Events	♦ Sentiment Analysis ♦ Topic Classification ♦ Related Entities ♦ Information Flow	♦ Volume Trends ♦ Dissemination Spread ♦ Potential Impact Evaluation



Notes:

1. All capabilities above are powered by the Supinfor Brand Reputation Monitoring System.
2. Illustrations are for reference only and may differ from the actual system interface and functions. Please access the Supinfor platform for the most accurate experience.

Brand Monitoring – Product Reputation

Topic 2: Exterior Design

1

	Trending Topics	Sentiment Share	Media Volume	Mentions
Model A	Technology & Design	● (Positive +)	107	132
Model B	Interior & Exterior Design	● (Positive +)	69	91
Model C	Interior Design & Upgrades	● (Positive +)	16	19
Model D	Exterior Design Updates	● (Positive +)	15	19

»» Key Takeaways

➤ Model A:

Bold grille and sharp headlights create strong visual impact; spacious and premium interior suited for family use.

➤ Model C:

Redesigned exterior with chrome-accented grille, updated bumper lines, horizontal DRLs, and refined rear styling.

➤ Model E:

Futuristic styling with sharp lines, vertical LED lighting, large wheels, and a sporty interior with digital cockpit.

Enhancing Product Reputation Through User Feedback Analysis and Market Insights

Note:

1. Data and content are derived from the Supinfo Media Monitor Platform.
2. All information has been anonymized to protect client confidentiality; actual data may vary.

Competitive Analysis – Business Intelligence

Unlocking Intelligence for Strategic Advantage

Topic 1: Risk & Compliance

Trending Topics	Sentiment Share	Media Volume	Mentions
XX Motors Brazil president sued over remarks on disability vehicle purchases	● (Negative +)	8	28
XX Motors CEO faces legal case after controversial remarks spark industry debate	● (Negative +)	5	16
Samara auto sales fraud under investigation, affecting over 30 customers	● (Negative +)	2	12
XX Motors Brazil president accused of discrimination against disabled and elderly groups	● (Negative +)	2	12
XX T9 repair, testing and value discussed in CarSauce review	● (Negative +)	1	4
2025 XX Model A removes DPF and EGR for fleet clients to address technical issues	● (Negative +)	1	6
XX Motors president sued after criticism of policy, raising free-speech debate	● (Neutral +)	1	7
São Paulo court accepts complaint over XX Motors president's proposal to remove disability benefits	● (Negative +)	1	3
Fuel tanker and passenger vehicle collision on Gulf Coast highway injures three	● (Neutral +)	1	2

Topic 2: Executive & HR Changes

Trending Topics	Sentiment Share	Media Volume	Mentions
XX Motors Klang team announces leadership vacancy and recruitment channel	● (Neutral +)	1	7
XX Motors recruiting automotive sales specialists in São Paulo	●● (Positive & Neutral)	2	9
XX Motors introduces Model A in Colombia; pricing announced and new marketing manager appointed	● (Positive +)	1	4

Key Takeaways

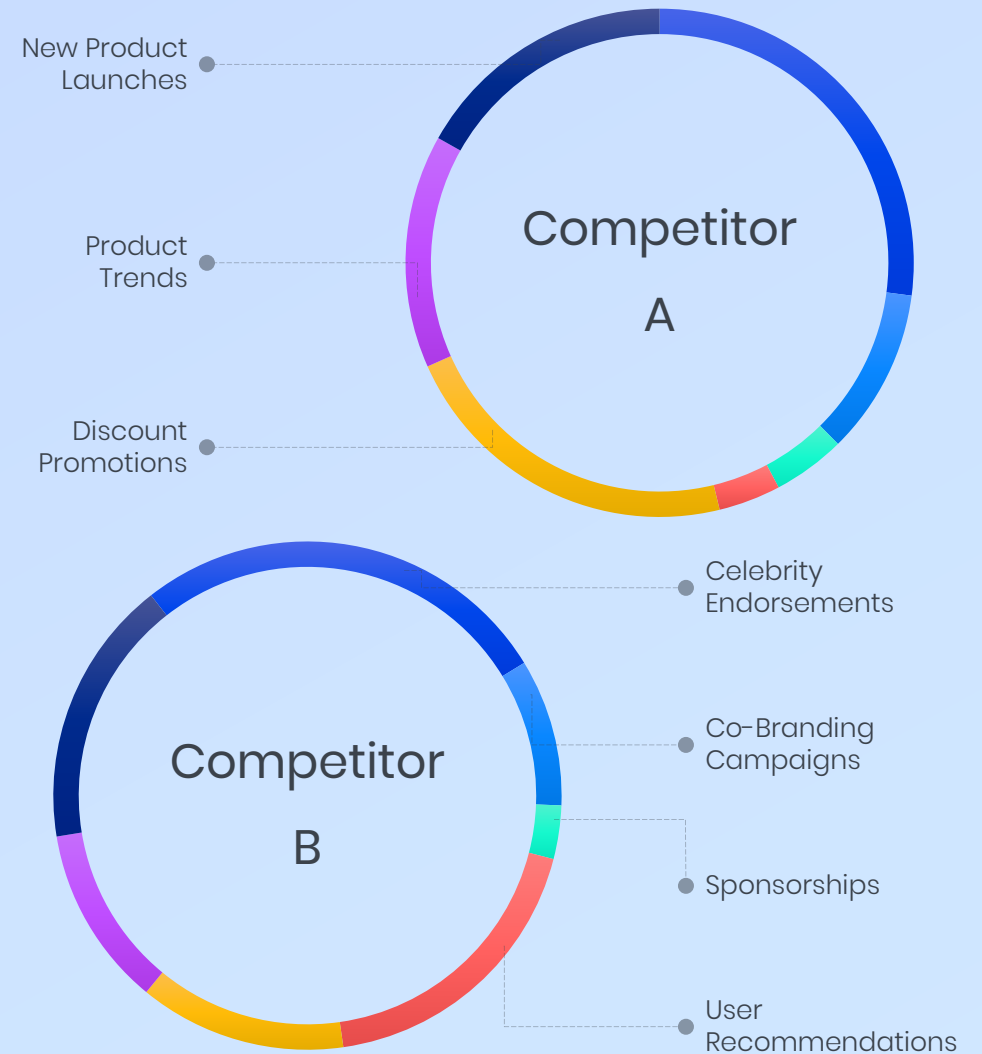
- São Paulo Recruitment:**
XX Motors recruiting automotive sales professionals via social platforms, requiring industry experience and CRM expertise; base salary plus commission offered
- Nizhny Novgorod Recruitment:**
Regional branch hiring technicians, service supervisors and parts sales managers covering vehicle diagnostics, customer service and parts management

Note:

- Data and content are derived from the Supinfo Media Monitor Platform.
- All information has been anonymized to protect client confidentiality; actual data may vary.

Competitive Analysis – Marketing Insights

Multi-dimensional
Marketing
Insights, Powered
by Data and AI



Competitive Analysis – Social Listening



Total Mentions

10,176



Social Reach

270M

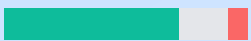


Engagement

62,000



Sentiment Analysis



10,000 mentions
from 6,000 users



269 million



310,000



81,000



474,000

Likes 45,000

Shares 3,000

Comments 1,000

Views 4,000

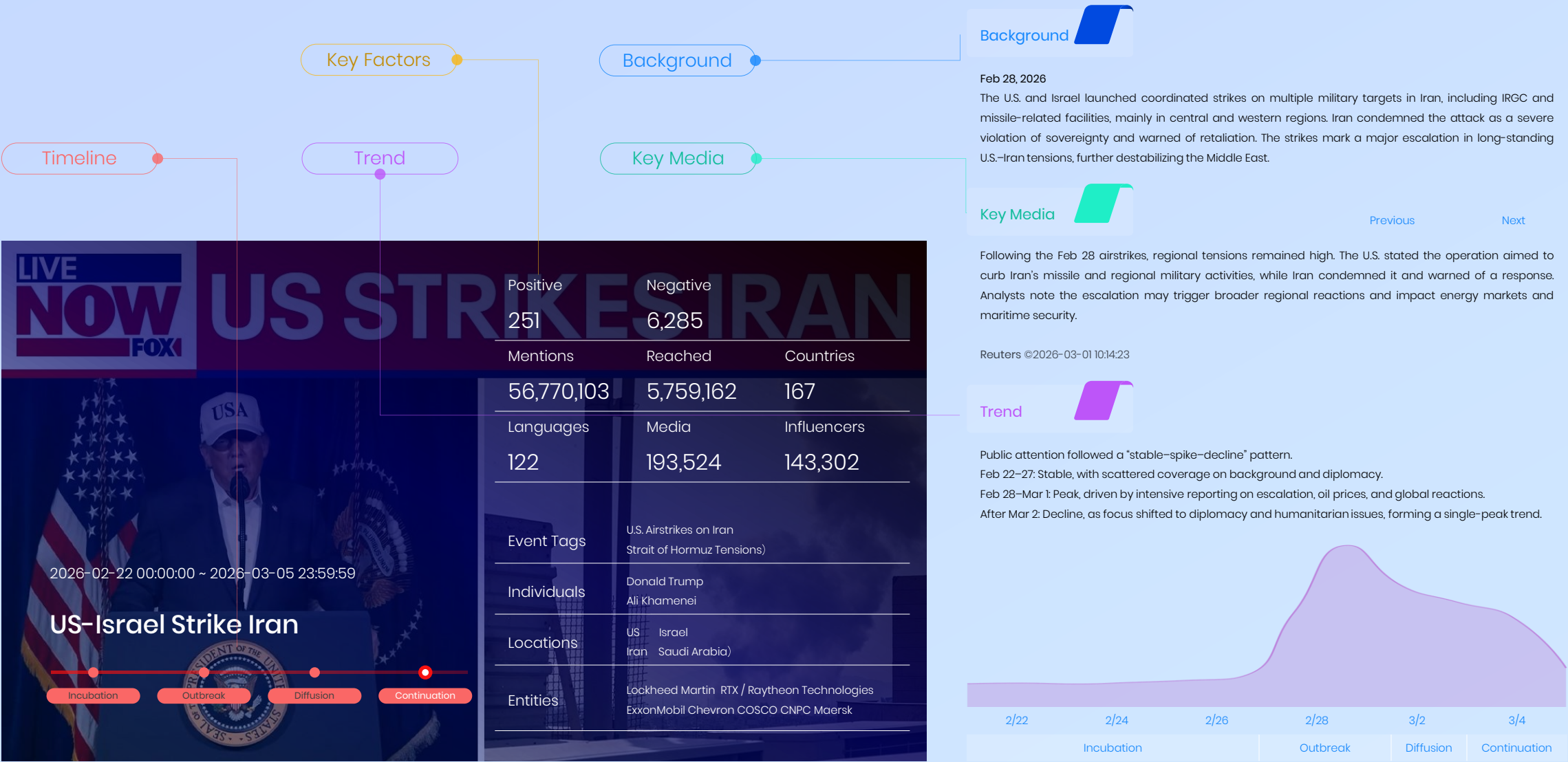
😊 Positive 3,585

😞 Negative 1,913

Note:

1. Data is sourced from the Supinfo Media Monitor Platform. All information has been anonymized; actual data may vary.
2. Social listening is based on sampling and may vary depending on brand visibility, platform coverage, and content volume.

Event Analysis – Geopolitical Dynamics



Event Analysis – Risk & Compliance Tracking

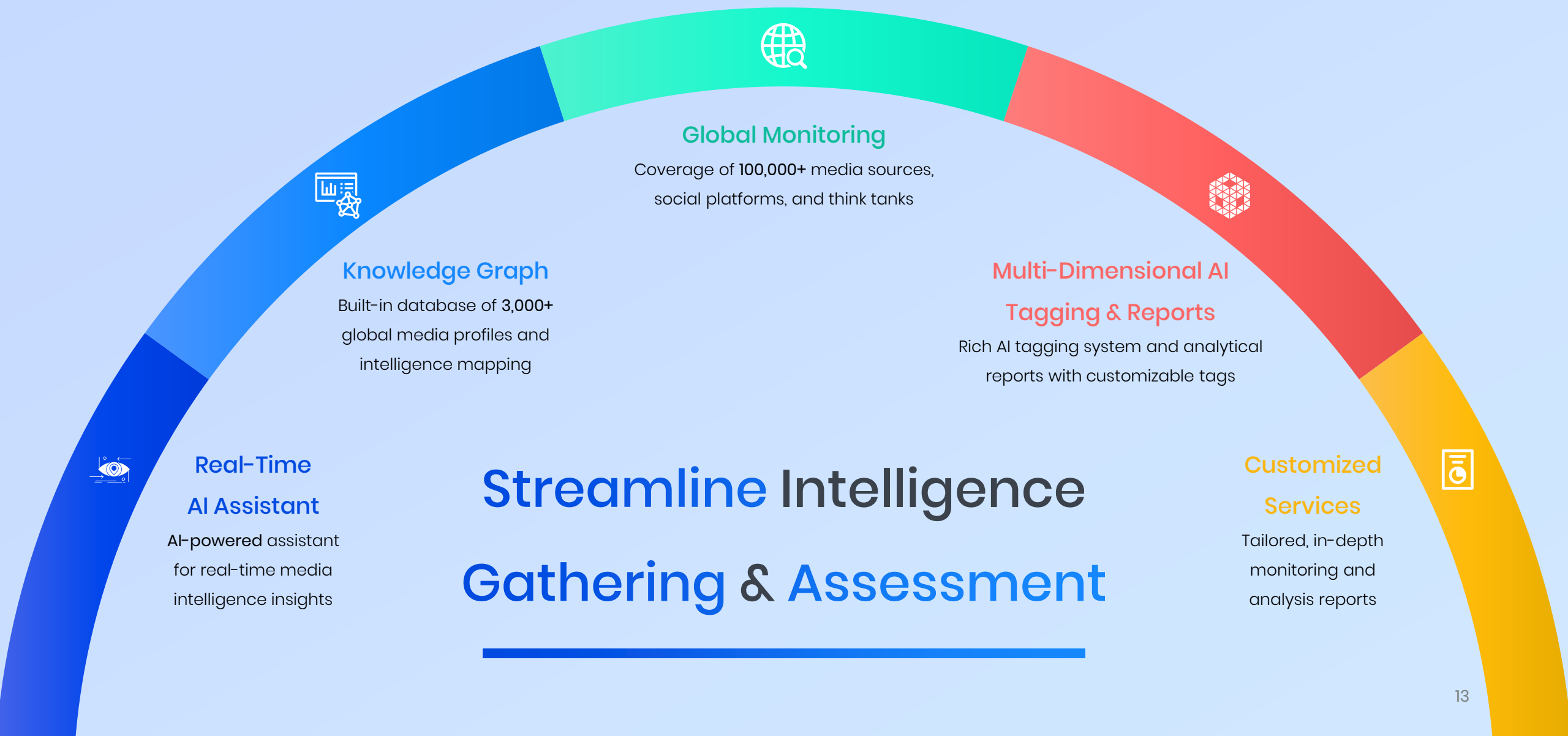


AI AGENT

Trending Events

Real-time Insights Report

Five Key Features



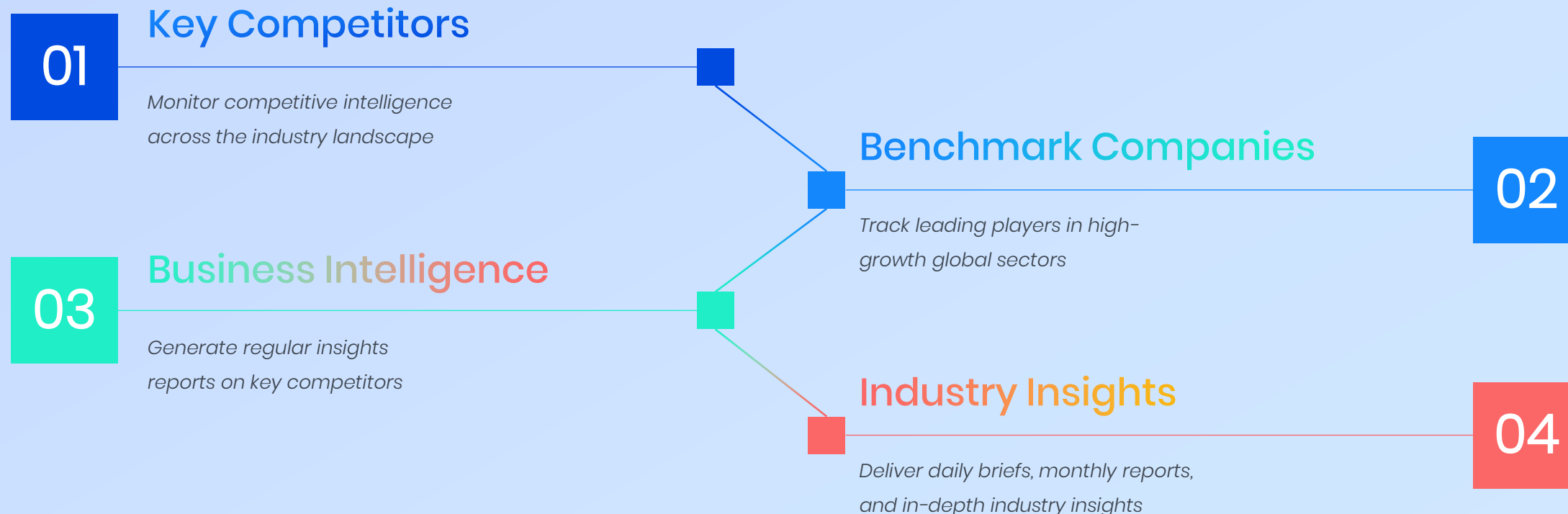
PART 2

INDUSTRY INSIGHTS

AI-DRIVEN BUSINESS INTELLIGENCE

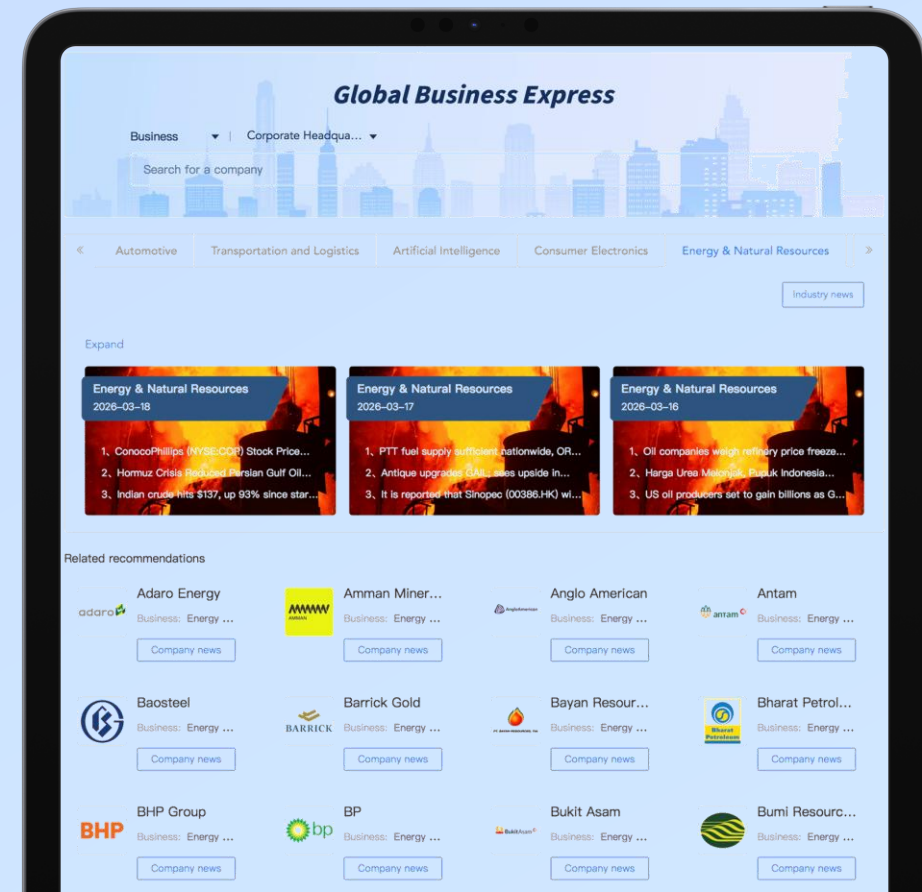
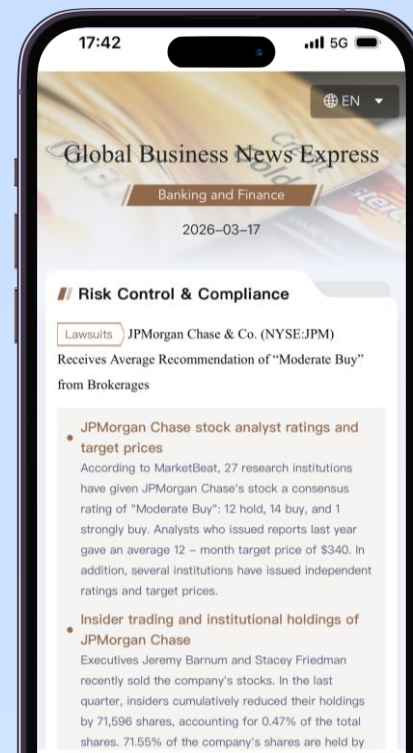
Core Intelligence Capabilities

Leveraging a Global Industry Knowledge Base to Extract Key Intelligence



Global Expansion Landscape Coverage

Track 500+ Leading Companies in Real-time to Stay Ahead of Market Trends



Enterprise Key Milestones

Company Overview

Company Updates



Industry Automotive Manufacturing

Headquarters United States

Tesla, Inc. is an American multinational company specializing in electric vehicles and clean energy, headquartered in Austin, Texas. Founded in 2003, the company designs, manufactures, and sells a range of battery electric vehicles (BEVs) and renewable energy products.

Tesla's vehicle lineup includes six major models:

Model S, a high-performance luxury sedan;

Model X, a mid-size SUV known for its distinctive falcon-wing doors;

Model 3, an affordable sedan that has become one of the world's best-selling cars;

Model Y, a compact SUV sharing many components with the Model 3;

the Tesla Semi, a heavy-duty electric truck designed for freight transport;

and the Cybertruck, a futuristic all-electric pickup.

Tesla's mission is to accelerate the world's transition to sustainable energy. It pursues this goal through continuous technological innovation and a vertically integrated business model that combines vehicle sales, services, and charging infrastructure.

June 22nd 2025

Robotaxi Launch

Initial Robotaxi service launched in Austin using modified Model Y

November 2025

CEO Compensation Plan Approved

10-year performance-based plan approved (up to ~\$1T potential value)

January 2026

2025 Q4 Earnings & Strategic Shift

Model S/X to be discontinued in Q2 2026; production to shift toward Optimus Cybercab mass production reaffirmed

H2 2025

Affordable Model Production

Lower-cost model introduced; targeting ~20% cost reduction

FY 2025

Deliveries & Energy Growth

~1.64M vehicles delivered; YoY decline, while energy storage hit record growth

2026年
上半年

FSD & Robotaxi Expansion

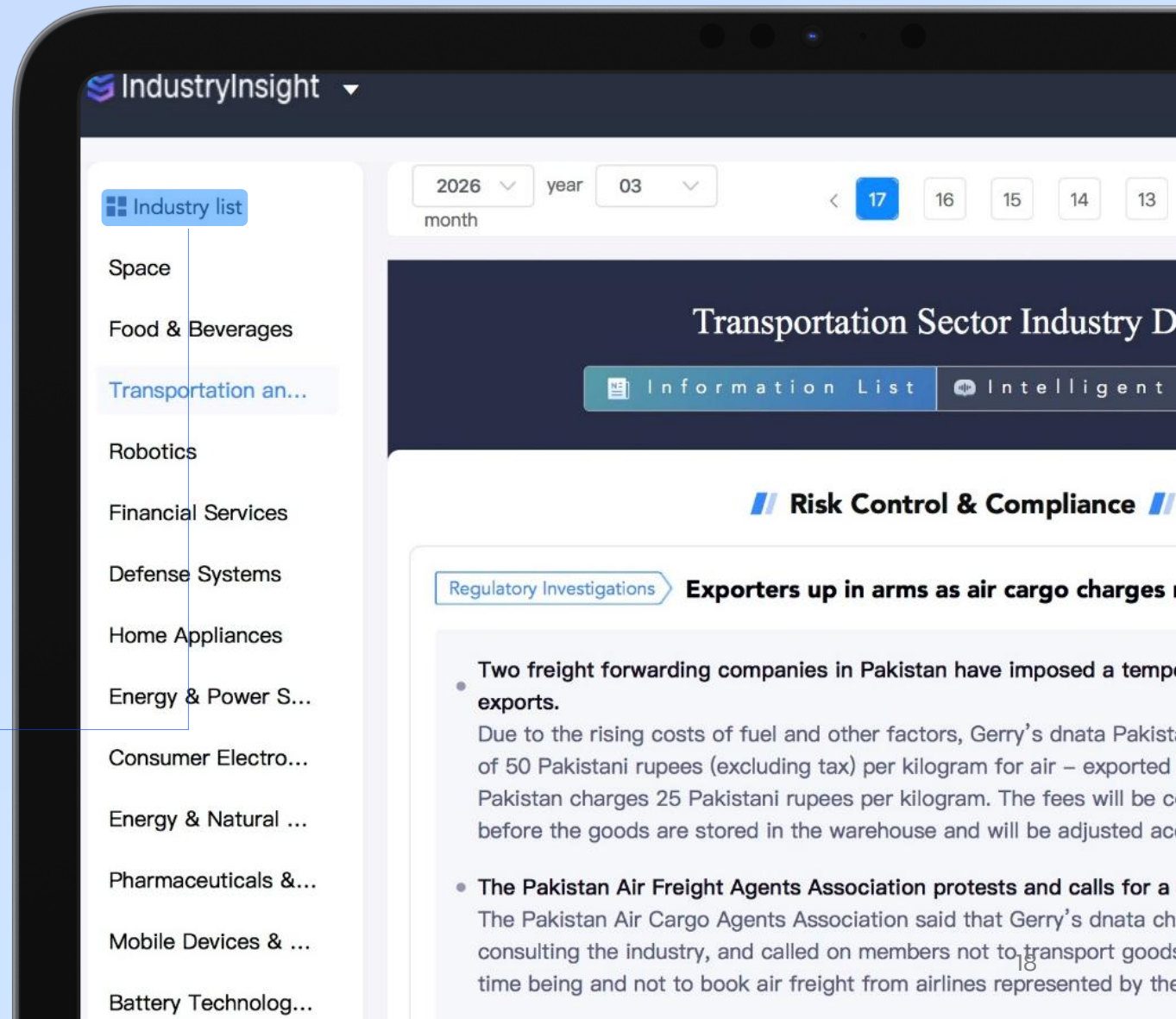
FSD expansion to Europe and China; Robotaxi rollout to more U.S. cities

In-depth Industry Intelligence

AI-powered Insights to Capture Core Industry Trends in Real Time

GLOBAL INDUSTRY HIGHLIGHTS

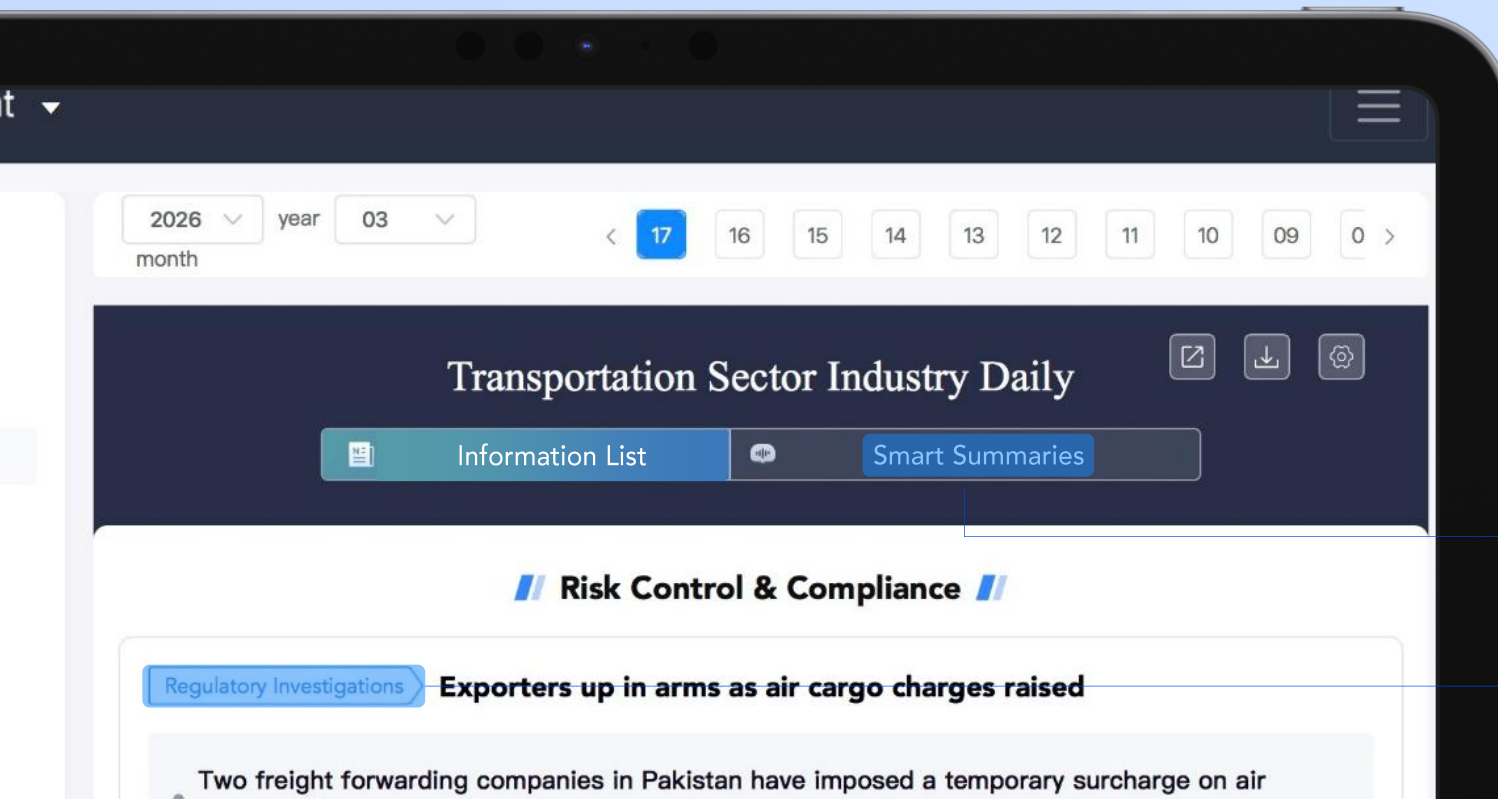
Stay on top of key developments across priority sectors



The screenshot displays the IndustryInsight web application. On the left is a sidebar menu with the following items: Space, Food & Beverages, Transportation an..., Robotics, Financial Services, Defense Systems, Home Appliances, Energy & Power S..., Consumer Electro..., Energy & Natural ..., Pharmaceuticals &..., Mobile Devices & ..., and Battery Technolog... The 'Transportation an...' item is highlighted. The main content area at the top shows a date filter for March 2026 (month 03, year 2026) and a calendar view with the 17th selected. Below this is a header for 'Transportation Sector Industry D' with tabs for 'Information List' and 'Intelligent'. A section titled 'Risk Control & Compliance' is visible, followed by a 'Regulatory Investigations' tab. The main content area displays a news item titled 'Exporters up in arms as air cargo charges...' with a sub-headline 'Two freight forwarding companies in Pakistan have imposed a temporary exports.' The text of the article discusses rising costs of fuel and other factors, mentioning a charge of 50 Pakistani rupees per kilogram for air transport and a 25 rupee charge for storage. It also mentions the Pakistan Air Freight Agents Association protesting and calling for a boycott of air cargo.

In-depth Industry Intelligence

AI-powered insights to capture
core industry trends in real time



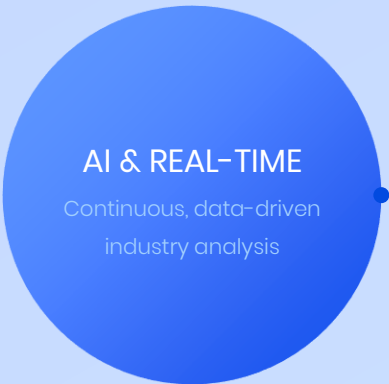
TOPIC TAGGING

Focused classification
of critical themes

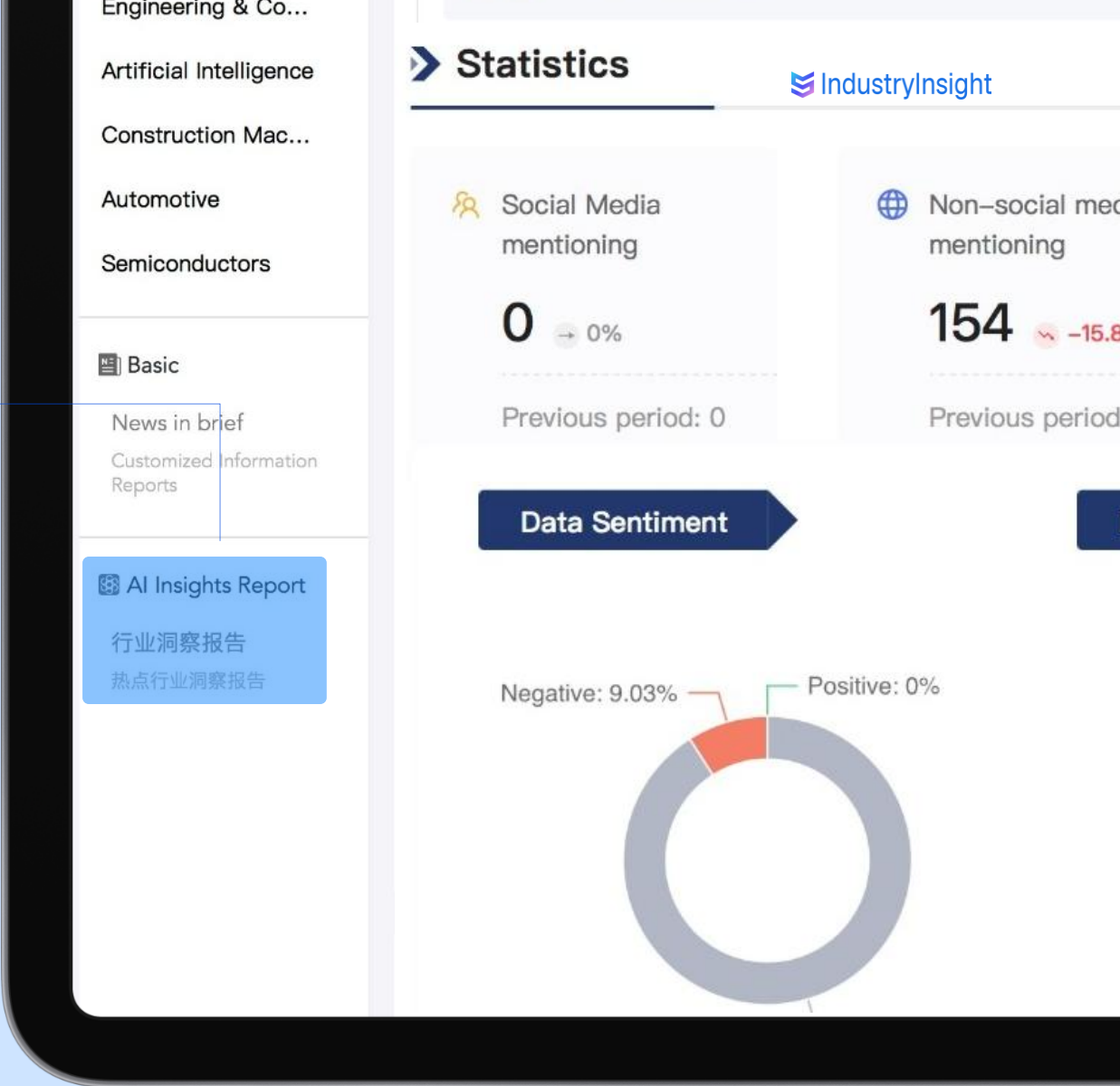
SMART SUMMARIES

Efficient consolidation of
industry news and signals

In-depth Industry Intelligence



AI-powered insights to
capture core industry
trends in real time



PART 3

REGION RADAR

DEEP COUNTRY INTELLIGENCE

Business Environment Insights

Comparable and trackable insights for cross-border operations and regional decision-making



Emerging Markets Intelligence

Coverage across **key countries** to capture
critical insights with precision

Government
Updates

Policy Updates

Political
Developments

Regulations &
Market Access



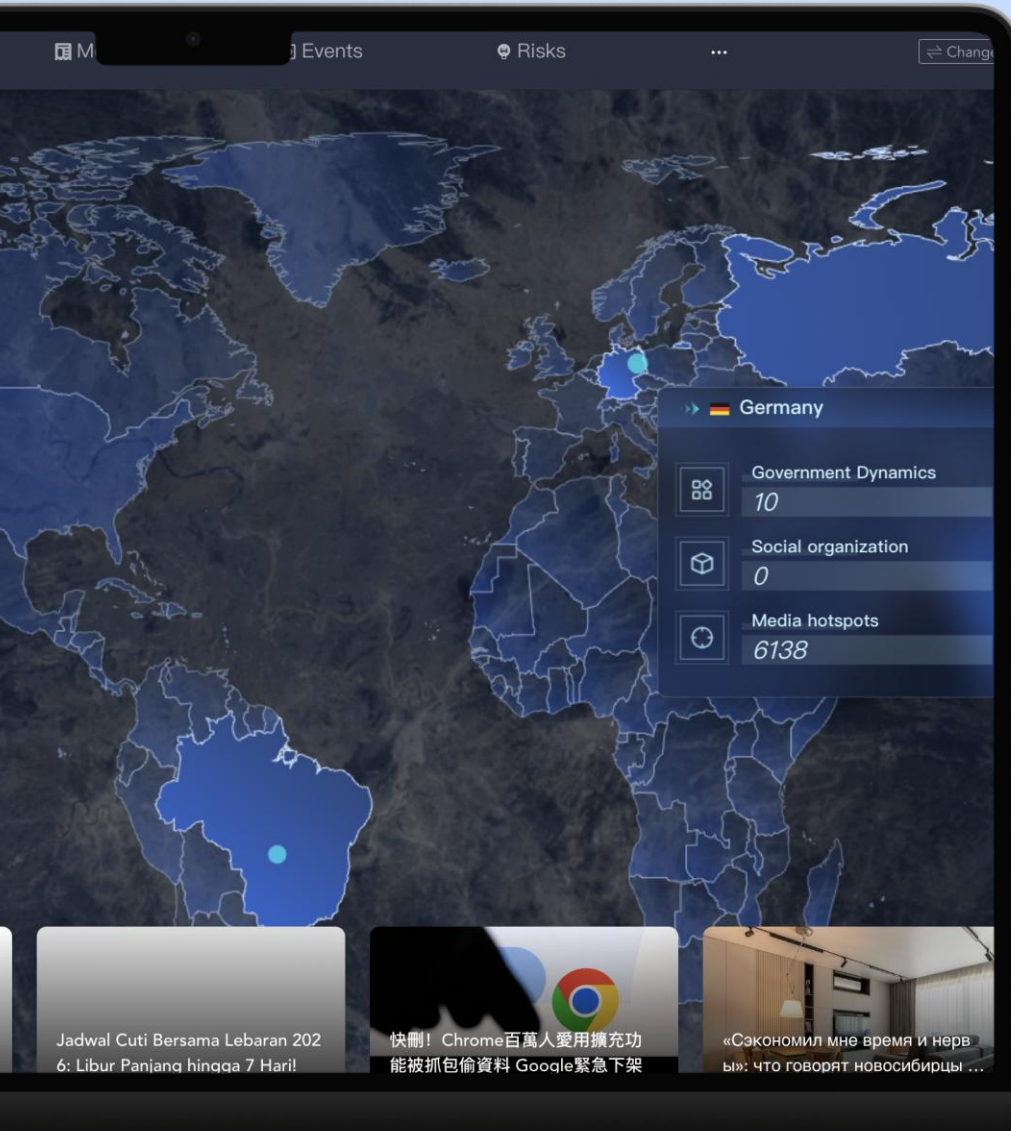
Industry Insights

Investment
Environment

Business Guides

Security & Risk

National Knowledge Graph



A structured,
multi-dimensional
framework for
understanding complex
global environments

Country Business Knowledge Graph

Integrating
country-level
insights and
cross-country
comparison in a
unified framework



Country Tagging System

RegionRadar ▾ Dashboard Monitor Events Risks ... Change 知 En ? Ah

Politics Diplomacy Economy Business Defense Tech Environment Education

Taiwan (Province of China) Hong Kong Russia Malaysia Japan Indonesia India > Please enter keywords Search

12 100+ STRUCTURED

DOMAINS TAGS

Country Tagging System

Politics Economy Diplomacy Industry Defense Education Health-care ...

Data List

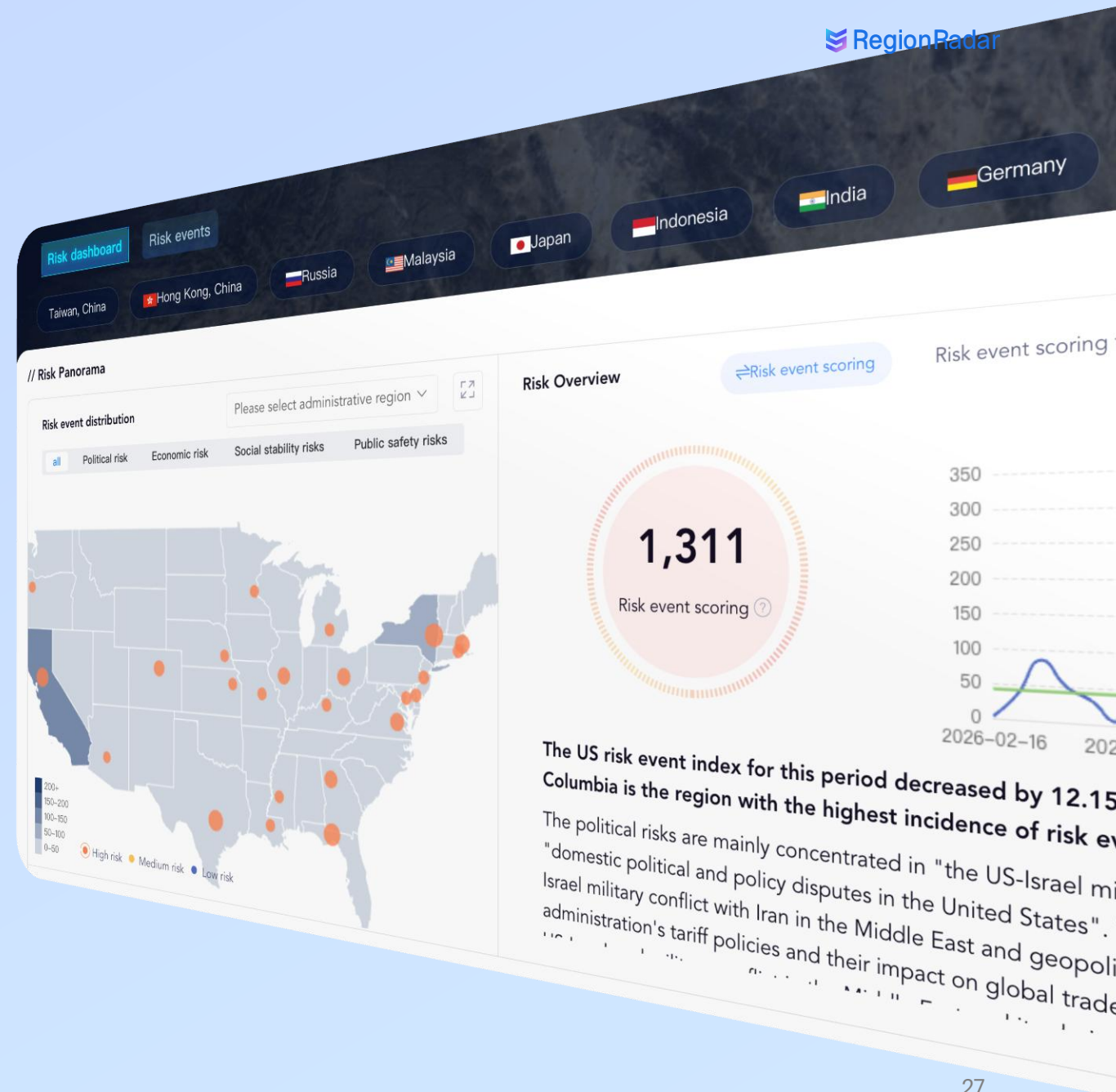
Nearly 150 retired judges take Anthropic's side in Pentagon fight

Label

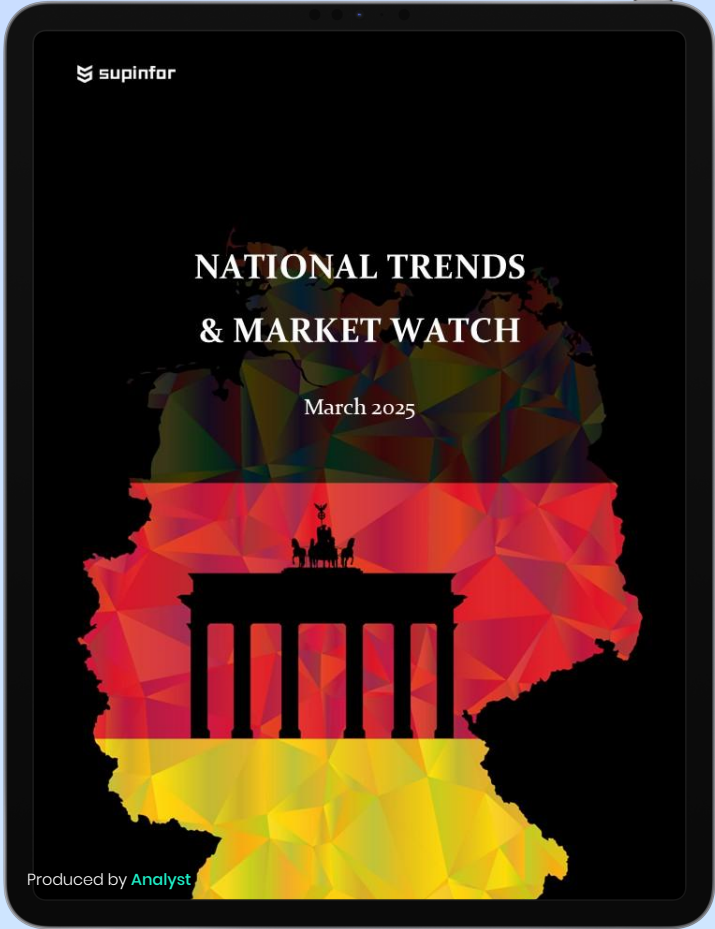
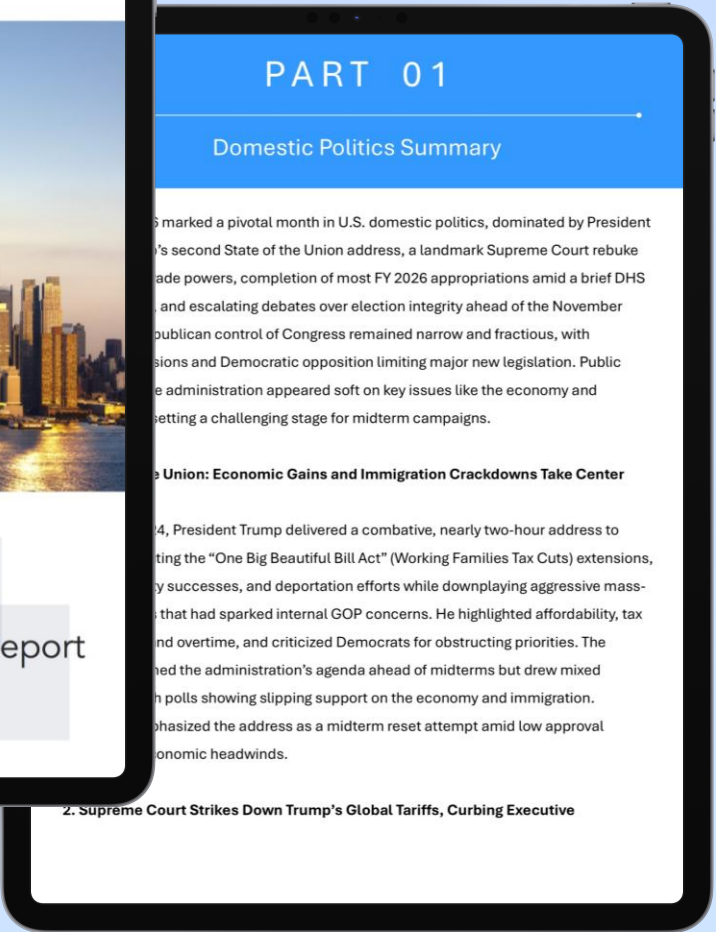
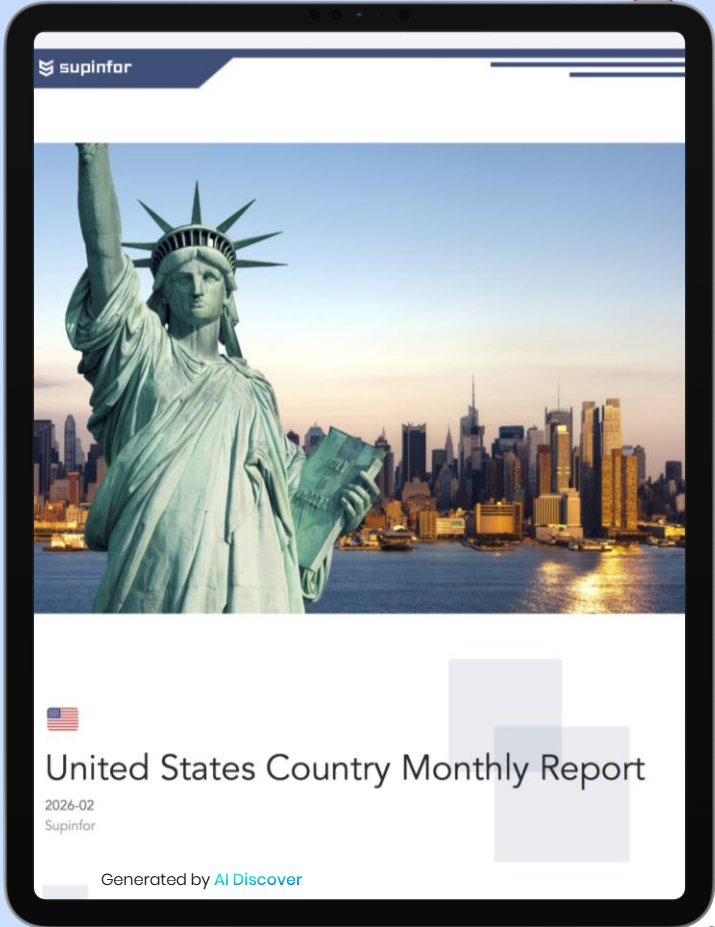
Risk Perception

Mapping

relationships and
risks across
countries with
multi-dimensional
intelligence



Country Insights Monthly Report



PART 4

CONSULTATION SERVICES

Decision-Ready Deliverables

Decision-Ready Intelligence

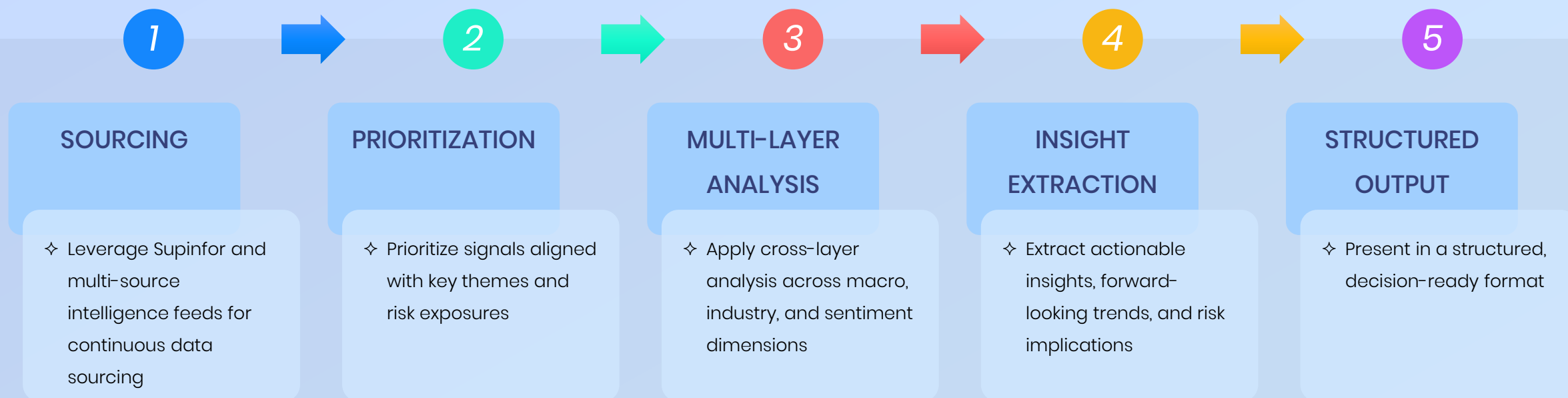
Turning insights into
actionable, decision-
grade outputs

- ❖ Combining recurring reports and ad hoc studies to support diverse decision scenarios
- ❖ On-demand outputs across media, industry, and country intelligence for multiple business needs



From Data to Insight — Report Generation Logic

Filter, analyze, and distill high-volume data into decision-ready insights



Who We Serve

Serving **diverse**
decision-making
and research
needs across
organizations



GLOBAL ENTERPRISES

Market Expansion & Risk Assessment

Market entry strategy, reputational risk, and operating environment analysis



PUBLIC & COMMUNICATIONS INSTITUTIONS

Media Intelligence & Reputation Management

Public sentiment monitoring, communication evaluation, and strategy support



MEDIA & CONTENT ORGANIZATIONS

Topic Research & Intelligence Support

Editorial planning, in-depth reporting, and background research



UNIVERSITIES & RESEARCH INSTITUTES

Regional & Country Studies

Academic research, thematic analysis, and trend assessment



PUBLIC SECTOR

Macro Analysis & Policy Research

Situation assessment, policy analysis, and decision support



INVESTMENT & RESEARCH INSTITUTIONS

Industry & Risk Analysis

Industry insights, risk evaluation, and investment research

PART 5

SELECTED CASE STUDIES

Case 1 – Top-tier Chinese State-owned EPC Leader

Client Overview

- ◆ Leading engineering and construction group focused on infrastructure (roads, bridges, ports)
- ◆ Strong international presence across the Middle East, Africa, Southeast Asia, Hong Kong & Macau, Israel, and the U.S.
- ◆ Key Needs:
 - Monitor global brand exposure and market feedback
 - Track competitors and industry developments
 - Capture government signals and policy changes
 - Assess geopolitical risks



Pain Points

- ◆ Limited visibility into reputational risks across markets
- ◆ Fragmented competitor and industry intelligence
- ◆ High complexity in geopolitical and regulatory environments
- ◆ Lack of systematic tools for decision-making in high-risk markets, leading to delayed responses

Project Snapshot

- ◆ Supported bidding for a deep-water port project in a Belt and Road market
- ◆ Collected multi-source public discourse, including media narratives and policy shifts
- ◆ Tracked competitor intelligence to inform bidding strategy

Solutions Delivered

- ◆ Brand & reputation monitoring
- ◆ Competitor and industry intelligence
- ◆ Business environment insights
- ◆ AI-powered reporting

Case 1 – Solutions

Brand & Reputation Monitoring

30_{Min}

Real-time tracking of media narratives, public sentiment, and market signals; Core data updated within 30 minutes to ensure timeliness

Competitor & Industry Intelligence

200_{+/Day}

Integrated tracking of European competitors, industry trends, and intelligence signals; Deliver precise insights to support strategic positioning and competitive advantage

Business Environment Insights

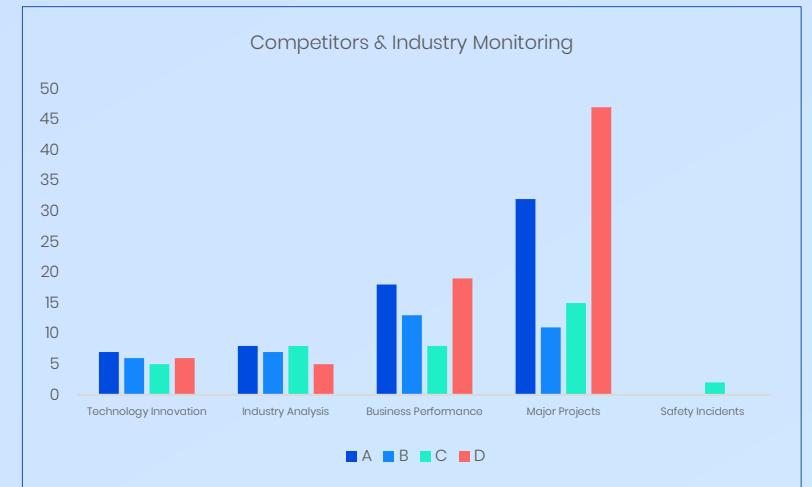
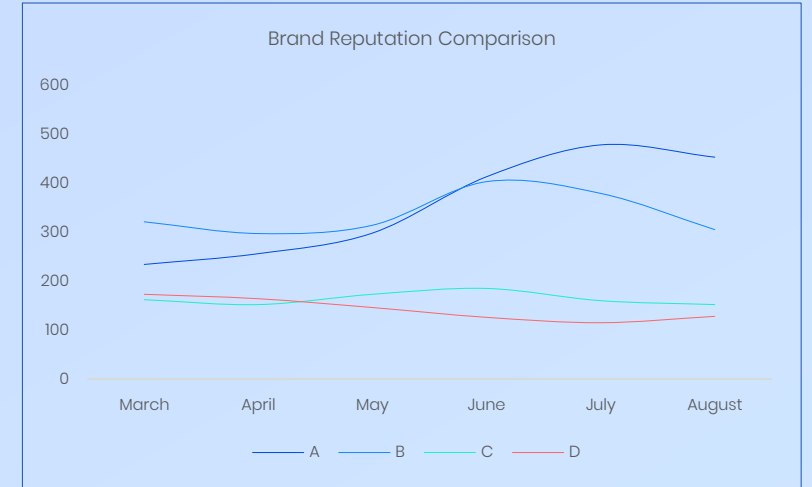
11_{Dimensions}

Coverage of key media, government bodies, and think tanks; Structured across 11 core dimensions, including political, economic, diplomatic, technological, and industrial factors, etc

AI-Powered Reporting

5_{Min}

AI agents generate structured reports within 5 minutes; Provide decision-ready insights, strategic options, and recommendations for senior management



Case 3 – Global Energy Supermajor

Client Overview

- ✦ Operations spanning the full value chain, including oil & gas exploration and production, refining, and trading
- ✦ Long-term strategic presence across key global energy regions
- ✦ Highly sensitive to international public opinion and external risks
- ✦ Key Needs:
 - Maintain continuous visibility over corporate, industry, and global energy market intelligence
 - Timely identification of emerging risks and shifts in public sentiment
 - Support global decision-making, risk management, and external communications



Pain Points

- ✦ Fragmented sources and multilingual complexity, leading to high costs in identifying critical intelligence
- ✦ Significant impact from geopolitical dynamics and policy changes, with complex risk transmission mechanisms
- ✦ Low efficiency of traditional manual aggregation, limiting coverage of critical global information
- ✦ Frequent unexpected events with limited early warning capabilities

Project Snapshot

- ✦ Deliver both periodic and ad hoc reports with structured analysis of critical information
- ✦ Key Coverage Areas:
 - ✦ International media coverage and public sentiment
 - ✦ Global energy players
 - ✦ Policies, markets, and events
 - ✦ Major macro factors

Solutions Delivered

- ✦ AI filtering & structuring of data sources
- ✦ Ad hoc analysis of breaking events
- ✦ Periodic industry reporting
- ✦ In-depth analysis and insight

Case 3 – Solutions

Filtering & Structuring: AI Processing

AI Powered & Structured

Process high-volume global data with tailored filters to extract business-critical intelligence on risks and opportunities

Periodic Intelligence Reporting

52 Weekly Report

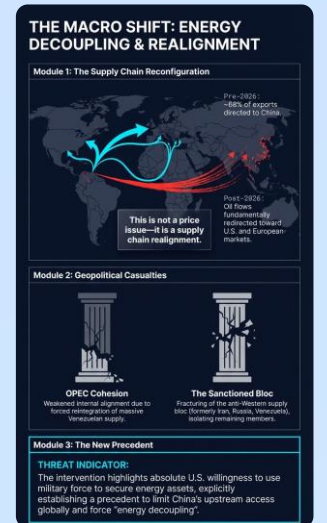
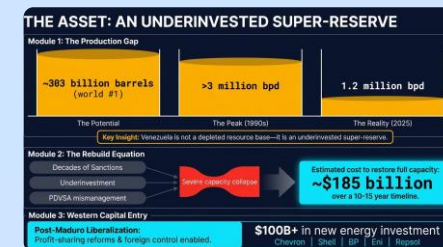
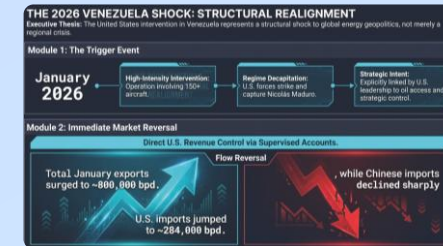
Synthesize media sentiment, industry developments, and macro shifts into clear, decision-ready outputs

Ad-hoc Analysis & Insight

Rapidly assess major events, focusing on information flows, narrative evolution, and potential impact

Deep-dive Analysis & Insight

Turn complex information into concise insights and actionable recommendations for decision-making



Case 2 – Flagship Chinese Mining Conglomerate

Client Overview

- ✦ Spanning resource development and global trading
- ✦ Portfolio covers both metallic and non-metallic minerals, with a strong overseas footprint
- ✦ Operations concentrated in high-growth, high-risk markets across Africa, Latin America, and Southeast Asia
- ✦ Key projects in resource-rich regions such as the DRC, Peru, and Indonesia
- ✦ Key Needs:
 - Monitor local sentiment, emerging narratives, and community perception around project sites
 - Proactive identification of major risks
 - Identify key media outlets and stakeholder positions
 - Consolidate market and competitor intelligence



Pain Points

- ✦ Elevated risks in cross-border labor relations and cultural management
- ✦ High uncertainty in long-term investments, with limited early warning and crisis response mechanisms
- ✦ Difficulty in identifying influential local opinion leaders and information sources
- ✦ Delayed access to mining policy, production capacity, and supply chain intelligence

Project Snapshot

- ✦ Overseas mining projects are capital-intensive, long-cycle, and involve complex stakeholders
- ✦ Exposed to labor disputes, environmental issues, policy changes, and public opinion risks
- ✦ Through sentiment tracking and real-time alerts, the client improved risk awareness and supported more informed decision-making

Solutions Delivered

- ✦ AI business intelligence tagging
- ✦ Real-time risk alerts
- ✦ Monitoring of key media outlets
- ✦ Daily industry intelligence briefings

Case 2 – Solutions

AI Business Intelligence Tagging

10⁺Tagging

Capture critical corporate developments in real time across 10+ tagging dimensions, with customizable tag frameworks enabling precise information filtering

Real-time Alerts

7*24^{Hours}

Continuously monitor political developments, policy changes, and security situations around the clock, delivering timely risk alerts to help mitigate potential losses

Key Media Monitoring

20⁺

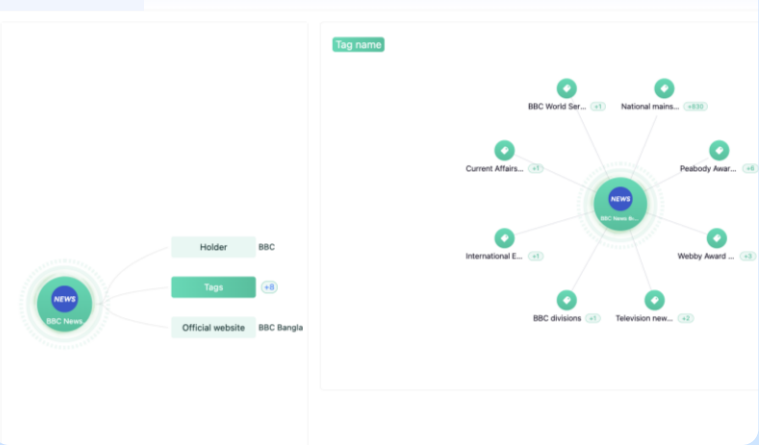
Accurately identify key media outlets, supported by a database of 3,000+ sources, providing insights into media background and historical coverage

Daily Industry Intelligence Briefing

50⁺/Day

Deliver daily updates on the latest developments in the energy and mining sectors, featuring 50 curated industry insights to capture market opportunities and competitive dynamics

BBC News Chart



Energy and Mining Industry Daily

Information List | Intelligent Summary

Risk control and compliance

Regulatory investigation The Environment Agency has once again rejected Alkwa's solar power plant project, and Lightsource BP cont

- The Alkwa large-scale photovoltaic power plant was rejected twice by environmental assessment authorities.**
The Alcáçera large-scale photovoltaic power plant project has been rejected for the second time, despite previous revisions to meet environment Portuguese Environment Agency (APA) had already issued a negative opinion in 2024, and this time, investors Lightsource bp, FVC Group, and IN administrative appeal against the APA's negative environmental impact statement.
- Related organizations and procedures for project rejection**
The project was rejected due to a negative opinion issued by the Portuguese Institute for Nature and Forest Conservation (ICNF), which in turn le evaluation from the Portuguese Environment Agency (APA), prompting the investors to file an administrative appeal.

Expresso 2026-03-17 00:27:00

Regulatory investigation Luz del Sur will be able to continue its vertical integration.

- Peru's new electricity regulations standardize vertically integrated operations**
Peru's Ministry of Energy and Mines has introduced new regulations to oversee vertical integration in the power sector, setting a 30% market sh Companies exceeding this threshold must report to INDECOPI. These rules target spontaneous growth-oriented consolidation and may increase t

Global Intelligence, Working for You.
